



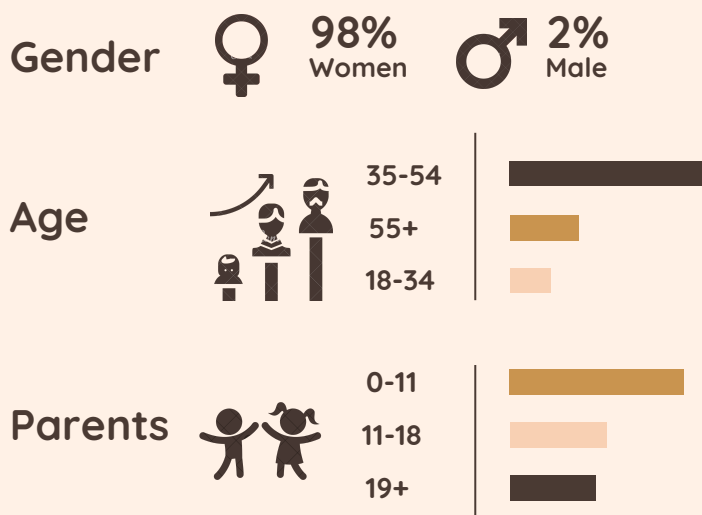
athena

MAGAZINE

About Us

Athena Magazine empowers devon women in business with actionable insights, inspiring stories, and a supportive community, helping you thrive and celebrate your successes

Demographics



Our Readers

Our readers are primarily women in the South Devon area, who own their own businesses (or are looking to start a business). Many are self employed, with smaller businesses looking to grow.

The vast majority of our readers are women with school aged children, which also opens up lifestyle advertising opportunities.

1587
Reads of our
magazine

846
Instagram
Followers
(and growing)

102
Facebook
Followers
(and growing)

397
on our
mailing list
(and growing)

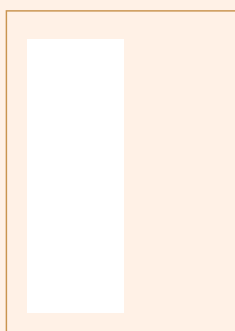


Advertising Rates

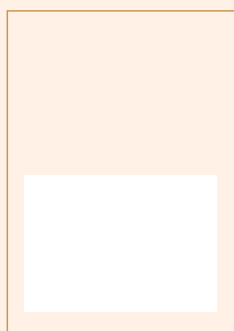
Please provide advert artwork to the following sizes. If needed, we are happy to provide templates set to the correct sizes for our spaces, and if you need help designing your advert, please let us know as we can help.



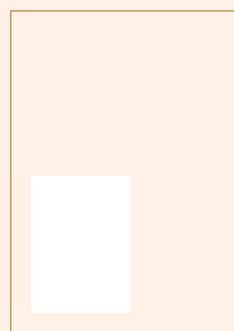
Full Page
297 x 210mm



Half Page Up
259.6 x 85.5mm



Half Page Across
123.3 x 184mm



Quarter Page
123.3 x 85.1mm

- Directory Listing
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Directory Listing up
to 130 characters

Advert Rates

- | | |
|--|------|
| • Advertorials | £300 |
| • Inside Cover/Back Cover (each) | £250 |
| • Full Page | £200 |
| • Half Page | £100 |
| • Quarter Page | £50 |
| • Directory Listing | £10 |
| • Email Newsletter Feature | £50 |
| (Social Media Features only available in packages) | |



The 'Takeover' Package

- 1 x Advertorial
- Both Inside covers & back cover
- 1 x Full Page Ad
- Directory Listing
- Feature in email newsletter
- Social media feature

£1,000
(Total Value £1305)

The 'Advertorial' Package

- 1 x Advertorial
- 1 x Back Cover
- Directory Listing
- Feature in email newsletter
- Social media feature

£500
(Total Value £655)

The 'Mini Sponsor' Package

- 1 x Back Cover
- 1 x Half Page Ad
- Directory Listing
- Feature in email newsletter
- Social media feature

£350
(Total Value £405)

URL's in our adverts are clickable